

# Working Student in Marketing

# ZEVIT

ZEVIT Aps | Address: Danneskiold-Samsøes Allé 41, 1434 København K, Denmark | Email: [sona@zevit.net](mailto:sona@zevit.net)

*Are you a creative thinker and a fast performer with a passion in marketing? If so, get ready for a student job at an agile tech startup where you'll be the Head of Marketing, gain valuable hands-on experience and acquire real-world knowledge through being responsible for all our marketing activities and be supervised by the most inspiring supervisor!*

## Key tasks and responsibilities:

- Setting the marketing strategy of the company and getting the most out of our industry contacts and digital channels
- Preparing company presentations and supporting the team to prepare for conferences
- Developing (social) media content and cutting-edge product marketing
- Researching and producing articles on trending topics
- Updating the website and controlling its performance
- Planning and organizing pre-, on site and post- events

## Your profile:

- You are among the best in your class, quick on the uptake and carry out tasks with precision and diligence
- You are responsible, reliable and can work in an independent manner and take the ownership of projects
- You are full of energy and see a great value in working in a diversified international team
- You provide a highly analytical mindset, while being able to perform text formulation, graphics, product sheets, webpages, etc. And if you can't, you will do your best to find a way through!
- You have knowledge of different Content-Management-Systems and SEO
- You impress with your clear and appreciative style of communication in Danish and English
- You are willing to work at min. 10 hours a week and can see yourself in the job for the coming 2 years and/or more - we invest in you, and you invest in us!
- You are enrolled in a university and study marketing, international business or the likes
- Having a working student experience is a big plus
- Your passion for marketing, innovative technologies and making the company succeed counts!

## Your benefits:

- Working at a stunning office in Rainmaking Loft with a modern tech startup environment and on site cafeteria
- Extensive training and regular feedback - encouragement of your personal development
- Flat hierarchy with rapid decision-making processes in a young and talented team
- Opportunity to take part in a great success story
- Full responsibility for strategy formulation and performance
- Flexible working hours (we take your exams into consideration!)
- Regular engagement into our business strategy and KPIs, and a chance to shape our crealytics with your ideas

## Company profile:

With a young, highly motivated and dedicated team of 5 members, ZEVIT is the first company dedicated to Field Service digitalization – an industry with an estimated \$3.52B market value by 2019. ZEVIT works with major industrial clients across Northern Europe, and is based on people with executive and operational experience from major Danish tech and IT companies.

*We are hiring immediately, so if we piqued your interest, then we look forward to receiving your application. Please send an email to Sona via [sona@zevit.net](mailto:sona@zevit.net) and attach the following information: your CV, how many hours a week you want to work, your salary expectation.*